

Proppa.com warehouse is a driver's paradise

FACT FILE

BUSINESS NAME:
Proppa.com

BUSINESS TYPE:
Automotive accessories, motorbikes and quads

OWNERS:
Adam and Kerry Weaver

ESTABLISHED:
2006

LOCATION:
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EVERYTHING you will ever need for your 4x4, truck, van or pick-up plus a large range of bikes and quads is available at the new Proppa.com warehouse in Racecourse Road, Pershore.

The 25,000 sq ft showroom has thousands of automotive accessories that you will not find on the high street at the very best prices, from hard tops and parking sensors to car covers and caravaning and camping products.

Proppa.com specialises in high performance tyres and wheels for 4x4 and off-road-vehicles and offers a fitting service run by two highly qualified fitters. Dirt bikes, agricultural and off-road quads and scooters are also in stock and drivers are welcome to come in and browse or try the vehicles in the 1000 sq ft showroom.

Road legal scooters are just £700 on the road with a helmet and Proppa sells a range of accessories for agricultural quads to make land and horse owners' lives easier including sprayers, rakes and devices to pick up manure.

An interest in motoring and motorsports inspired Adam Weaver and his fiancée Kerry to set up the company three years ago and it has grown from a website run from their kitchen table to a leading retailer of car, pick-up, van and 4x4 accessories employing 15 staff.

"We have some really strong foundations and we're now working extremely hard to build up the business," Adam said.

His passion for sales and marketing lead him to identify motorsport sponsorship as an innovative way to grow the business and he offered drivers and riders a rewards scheme in return for coverage in publications.

Now Proppa.com is proud to sponsor 250 drivers and riders across a range of different motorsports, from motocross and road racing to stock cars, and even supports a driver in the British Touring Car Championships. Look out for the stickers and branding the next time you are watching motorsport on television.

Proppa.com's huge range of accessories includes van seat covers, roof racks and window grilles, pick-up hard tops, roll bars and load liners, vehicle fix items, motor bike covers, breathable car covers, motorbike covers and 4x4 covers.

The business stocks and supplies brand names such as Quadzilla, EGR, Climair, Upstone, Truckman, Zunsport, Samco, BikeIT, Shoei, Airoh, Maxxis, BF Goodrich, Michelin and Pirelli along with its own brand P1 Hardtops.

For further information about Proppa.com's services and products, visit the website or drop into the warehouse. Adam, Kerry and their team of experienced staff will take the time to find accessories that are perfect for your lifestyle and your vehicle.

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