

Worcester News

presents.....

JOBS & CAREERS fairs



Fairs held on

Thursday March 11th

and **Thursday September 23rd**

Opening Times 10.00am - 4.00pm

FREE ADMISSION

Fairs held at

**The Guildhall,
High Street, Worcester**

All enquiries to Richard Hencher Event
Co-ordinator on 01905 742355 or email:
richard.hencher@midlands.newsquest.co.uk

worcesternews.co.uk/newspaperevents

JOBS & CAREERS fairs

Introduction

This is your personal invitation to the Worcester News Jobs and Careers Fairs for 2010.

The 2010 fairs will take place on Thursday 11th March and Thursday 23rd September at the Guildhall, Worcester. The Guildhall is well located for pedestrian access to the City Centre, allowing for both passing trade and conscious decision makers.

Last Year

A total of 2,250 people attended the Jobs and Careers Fairs in 2009. We saw a good cross-section of people looking for opportunities, vacancies and further education. We received very positive feedback from exhibitors and visitors alike for both events.

Publicity

The comprehensive pre-promotional campaign for our events is unrivalled and includes promotional advertisements across a variety of Newsquest publications including:

- Worcester News • Berrow's Worcester Journal • Malvern Gazette • Ledbury Reporter
- Evesham / Cotswold Journal • Hereford Times • Ludlow Advertiser • Bromsgrove / Droitwich Advertiser • Redditch Advertiser • Alcester Chronicle • Kidderminster Shuttle
- Stourport News • Stourbridge News • Halesowen News • Dudley News

This large cross-section of newspapers boasts a combined readership of 671,228* giving increased awareness of our forthcoming events.

We will publish editorial announcements and articles up to and after the event within the **Worcester News**.

Pre-promotion of the Jobs and Careers Fairs on the Internet via worcesternews.co.uk/newspaperevents

Upload of all exhibitors onto a Jobs and Careers Fair link via worcesternews.co.uk following the event.

Exhibition Package

The Jobs and Careers Fairs take place at the Guildhall, within Lower Hall. This year we are also hoping to incorporate the Court Room as part of the exhibition.

The event will run from 10.00am-4.00pm. We would ask all exhibitors to ensure that their stands are ready by 9.30am, in time for visitors arriving at 10.00am.

Package Includes:

Worcester News Event Feature

Appearing within the Worcester News the Wednesday prior to the event, capturing job seekers on our main recruitment day. Advertisement size 15cm x 3 columns wide (88mm) - mono

Exhibition Stand

Approximately 7ft wide area, incorporating 6ftx2ft table, with navy blue cloth and two chairs. Please note, any requests for alterations to the stand, can only be accepted via the Booking Form. Power points are available and must also be requested via the Booking Form. (Display materials not provided)

Refreshments

Complimentary tea, coffee, juice and water are available throughout the day. The Worcester News provides a light buffet lunch. Lunch vouchers will be supplied to exhibitors on the day of the fair. Numbers for lunch must be requested on the Booking Form.

Cost

Prices start from only **£750 + VAT**

Please see Booking Form for full price options

Deadlines

| Fair Date | Booking Deadline | Copy Deadline |
|----------------|------------------|---------------|
| March 2010 | 12th February | 26th February |
| September 2010 | 15th August | 27th August |

Worcester News

Richard Hencher
Classified / Recruitment Territory Manager
Worcester News,
Hylton Road,
Worcester
WR2 5JX

Richard,

Further to our recent attendance at the jobs and careers fair I am delighted to confirm that it was our most successful fair to date.

We registered 18 new candidates on the day with excellent relevant skills ranging from trainees through to qualified and experienced accountants.

I'm not sure if it is due to the current market and rate of redundancies but it did seem like there were more experienced candidates than we have experienced in past years.

In addition I would like to add that it is always one of the most well organised events we attend across the county and your staff are always helpful, knowledgeable and friendly which is a refreshing change.

Please let me know if you need any further information and see you next time.

Kind Regards

A handwritten signature in blue ink, appearing to be 'Kate Smith', with a long horizontal flourish extending to the right.

Kate Smith
Recruitment Consultant



Company Details:

Name:.....

Name as you wish to appear in the event programme (if different from above):

.....

Invoicing Address:.....

.....

Postcode:.....

Local Address (if different from above):.....

.....

Postcode:.....

Telephone Number:.....

Fax Number:.....

Website Address:.....

Contact Details:

Name:.....

Telephone Number:.....

Mobile Number:.....

Email Address:.....

Nature of Business:.....

Jobs & Careers Fairs (please tick your choice):

Thursday 11th March 2010: £950 + VAT

Thursday 25th September 2008: £950 + VAT

Both Events: £1500 + VAT (£750 + VAT per event)

Number for Lunch (max 4):

Special dietary requirements and number:

.....

Stand Requirements:

Each exhibition stand comes with x1 table and x2 chairs. Please detail below if your requirements are different from this (i.e. no table, 1 chair, electric, bringing display boards for behind stand etc):

Table:.....

Chairs:.....

Electric required:.....(If you require electric, please ensure you bring an extension lead with you)

Any other relevant information:.....

.....

.....

.....

Authorised by:

Name:.....

Signed:.....

Position:.....

Please complete and return this form to:

By post: Richard Hencher
Jobs & Careers Fair Coordinator
Worcester News
Berrows House
Hylton Road
Worcester.
WR2 5JX

By Fax: 01905 742375

By email: richard.hencher@midlands.newsquest.co.uk

