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MOTOR SHOW 2008

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Plus, you'll also get the choice of stunning finance offers and impressive specifications across all three Models including:

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Typical finance example for:	116i ES 3-door	116i SE 3-door	116i M Sport 3-door
34 Monthly Payments	£199.99	£219.99	£229.99
On the road cash price^	£17,010.00	£18,135.00	£19,830.00
Customer Deposit	£2,500.00	£2,500.00	£2,500.00
Dealer Deposit Contribution [†]	£1,000.00	£1,000.00	£1,000.00
Total Deposit	£3,500.00	£3,500.00	£3,500.00
Amount of credit	£12,312.65	£13,351.13	£14,766.73
First monthly payment	£348.99	£368.99	£378.99
Optional final payment	£8,064.97	£8,627.25	£10,090.30
Total amount payable	£18,713.62	£19,975.90	£21,788.95
Contract mileage	18,000	18,000	18,000
Excess mileage	3.17p	3.33p	3.96p

Typical 9.9% APR

Robert Stern

Just 2 minutes from J6, M5. Wainwright Road, Worcester WR4 9FA. 01905 459600 www.robertsternbmw.co.uk

Official fuel economy figures for the BMW 1 Series 3-door range: Extra Urban 70.6-47.1 mpg (4.0-6.0 l/100km). Urban 52.3-23.2 mpg (5.4-12.2 l/100km). Combined 62.8-34.0 mpg (4.5-8.3 l/100km). CO₂ emissions 119-197 g/km.

Offer only available for models delivered before 30 June 2008. Finance examples are based on 36 month BMW Select agreements for the models stated, a BMW 116i S 3-door and BMW 116i S 3-door and BMW 116i S 3-door and EMW 116i ES 3-

MOTOR SHOW



You're sure to have a great time

EOPLE visiting Worcester city centre tomorrow will be in for a treat as some of the sleekest cars and newest models will be on display in what promises to be a spectacular

The High Street, CrownGate and Cathedral Plaza shopping centres will provide the perfect platforms for car dealers, driving schools and valeting firms to make the Worcester Motor Show bigger and better than last year's inaugural event. The show, which is free, will take place between 9am and 5pm.

Twelve local dealerships will be displaying more than 40 cars from 20 manufacturers that are bound to suit all tastes and budgets.

VisitWorcester, a driving force behind the event, is responsible for the city's tourism, events and city centre management, and events manager Angela O'Neill said: "We are proud to work in partnership with the Worcester News on this show following its massive success last year. The interest which was generated from the shops in the city, as well as people then, made us determined to make this year's event even bigger and better for people of all ages to enjoy.

"Such an event attracts both locals and visitors. We know that the car dealers will do well, the people who

the 12 dealerships and children can have a close up look at a fire engine."

There will also be members of the Hilltop Mini Club displaying eight prized motors by the Elgar Statue and in Cathedral Plaza including one which won best in show at last year's Three Counties Show.

Other firms at the motor show will be valeting companies Auto Pro Valeting Ltd and Diamond Detailing. Motorists will also be able to discuss their driving skills or sign up for lessons with BSM Driving School and gain further experience with Worcestershire Group of

Advanced Motorists.
For something a little different, Grimley Raceway will be showing two of its stock and banger cars. Worcester News events manager

Sara Matthews said: "We are really looking forward to Saturday and seeing all the vehicles. We have a really good mix catering for all budgets and tastes, plus with the fire engine and Mini Club. There will be something for all the family.

Visitors can pick up bumper goodie bags from the Worcester News stand for only £1, which will include details of all the exhibitors, a copy of your Worcester News and motoring

DAVID PAINE



Angela O'Neill, events manager of VisitWorcester with a Honda S2000. Picture by Simon Rogers. 20391804

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5 door 1.8 i-VTEC SE. Seems like a good day to buy one.





HONDA PERSONAL CONTRACT PURCHASE:

36 Monthly Payments: On the road price: Customer Deposit:

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£205.00

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Annual Contracted Mileage:

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5.9% **APR** TYPICAL

A £125 Credit Acceptance Fee is already included in the monthly payments and a £65 Option to Purchase Fee will be included in the Guaranteed Future Value (GFV)



Amount of Credit:

STARTIN HONDA Bromyard Road, Worcester WR2 5YJ. Call 01905 854292 or visit www.startin-honda.co.uk

MODEL SHOWN IS HONDA CIVIC 5DR 1.8 i-VTEC SE: URBAN CYCLE 34.4MPG/8.2L PER 100KM, EXTRA URBAN CYCLE 52.3 MPG/5.4L PER 100KM, COMBINED CYCLE 44.1 MPG/6.4L PER 100KM, CO2 152g/KM. Price shown excludes metallic paint. Metallic/pearlescent/black colour paint at an additional cost of £380 inc VAT. Offers are valid until 28th June 2008. Offers applicable at participating dealers and is at the promoters' absolute discretion. Subject to model and colour availability. Total cash price includes £600 for delivery, number plates and a full tank of fuel, £55 first registration fee and VED in line with Government Legislation. Guaranteed Future Value will be used to pay the final payment if the car is returned after the last monthly payment, provided the car has been serviced in accordance with the Honda service book, is in good condition and the maximum permitted mileage has not been exceeded. Indemnities may be required in certain circumstances. Finance is only available to persons aged 18 or over subject to status. All figures are correct at time of publication but may be subject to change. Promoter is Honda Motor Europe Limited trading as Honda (UK) at 470 London Road, Slough, Berkshire SL3 8QY.

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Worcester News and Visitworcester

MOTOR SHOW

HIS SATURDAY Worcester High Street



Sponsor will show visitors wheel magic

300A AND DESCRIPTION OF THE PARTY OF THE PAR

State-of-theart mobile repair trucks outside Alloy Wheel Repair Specialists based in Tewksebury. The company is the sponsor of this year's Worcester Motor Show.

LEADING specialist in repairing and restoring alloy wheels will be one of the top attractions at tomorrow's Worcester Motor Show tomorrow.

Alloy Wheel Repair Specialists is sponsoring the event which will be taking place along the city's High Street as well as the Cathedral Plaza and CrownGate shopping centres.

Director Jeremy Shackleton said he was looking forward to the show.

He said: "On our stand we will have one of our state-of-the-art mobile repair trucks which provide the service to our many trade customers as well as a few sample wheels to show visitors our process and some of the many different finishes available."

Mr Shackleton said his company,

which is based just off junction nine of the M5 at Tewkesbury, sponsored another motor show in Gloucestershire last year.

He added: "That was a huge success but we're hoping for even better results from the Worcester show as we are much better placed geographically to Worcester."

Mr Shackleton said although Alloy Wheel Repair Specialists is a franchise operation his company holds the UK rights and has begun marketing the opportunity nationwide. One area of London and another in Belfast have already been snapped up and he is talking to a number of other interested parties from around the country.

Tewkesbury is the pilot operation owned by breakdown and recovery operator Eriksons.



Alloy Wheel Repair Specialists was set up to repair only alloy wheels.

He said: "It was set up similar to a joint venture. My company had the sales and marketing expertise and Eriksons had the technical expertise. Used to dealing with heavily modified vehicles and conversions the mobile repair unit is Eriksons' creation. Through various contacts we had between us we rapidly

developed good working relationships with many car dealerships from the big prestige sites at one end of the scale to the small used car sites at the other.

"Through newspaper advertising and bus back campaigns we quickly established a reputation among private car owners for the quality and professionalism of our operation and the majority of our work now comes through referrals."

The two companies continue to develop and evolve the business together.

Mr Shackleton said his business is almost unique in what it offers. He added: "During 10 years of

He added: "During 10 years of dealership management with volume and prestige manufacturers I became increasingly frustrated by the poor quality repair offered by most mobile repairers. To be fair to them very few claim to be wheel repair experts as they specialise in localised repair of the car bodywork.

"However, the alloy wheels fitted to cars are becoming more and more intricate in their design and the number of different finishes is also increasing and the average mobile repairer is unable to cope with the move away from simple silver wheels. Our business only repairs alloy wheels and all our equipment is designed specifically with wheel repair in mind so there are no compromises. This focus ensures we remain at the cutting edge of product and paint technology specifically with wheel repair in mind and up-to-date with the ever changing wheels on the market.' **DAVID PAINE**

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Mercedes-Benz of Worcester Hindlip Lane, Blackpole, Worcester, Worcestershire WR3 8SB 0845 456 5866 www.mercedes-benzofworcester.co.uk

Official government fuel consumption figures (mpg/litres per 100km) for the new generation range: urban 26.6-12.1/10.6-23.4, extra urban 49.6-27.2/5.7-10.4, combined 37.2-18.7/7.6-15.1. CO2 emissions: 182-362 g/km.

Norcester News and Visitworcester

MOTOR SHOW Worcester High Street



Keep an eye open for big cats on the prowl around the city centre

OCAL Jaguar dealer
Hatfields will be
exhibiting at this year's
Worcester Motor Show,
which takes place on
Saturday in the city centre and
the cars on the dealership's stand
are sure to have visitors purring.
Hatfields will be displaying a

Hatfields will be displaying a number of the luxury marque's latest models, including the stunning XK sportscar, the prestigious XJ saloon and, to really get the pulse racing, the showroom's newest arrival – the multi-award-winning Jaguar XF.

Tom Armstrong, dealer principal at the showroom in Ombersley Road, Worcester, said: "We are delighted to be exhibiting at such a popular and prestigious event in the local calendar.

"The Worcester Motor Show is a great day out and presents a fantastic opportunity for local car enthusiasts to come together.

"I'm confident that the new XF, in particular, will receive a lot of attention at the show.

"The car has received numerous honours from the media – including most recently being named Car of the Year' by What Car? magazine and, since its arrival in the showroom in February, it is clear from people's reactions on seeing the car in the metal that the public share this enthusiasm"

The Hatfields stand will be located near the Cathedral Plaza shopping centre and Elgar statue.

The dealership's showroom in Ombersley Road displays the full range of new Jaguar models and a wide selection of approved used cars.

Hatfields is an authorised repairer for the brand, catering for all servicing and repair requirements with state-of-the-art diagnostic and mechanical equipment and factory-trained technicians.

For more information speak to sales staff on the stand tomorrrow or contact showroom on 01905 346800.

CLAIRE FRY



business manager at Hatfields Jaguar, with, from left, Sue Russell administrator, Daniel Blackmore, parts manager. Christina Parton, accounts admin and Ady Shore, sales executive. Picture by Paul Jackson. 20394901

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Grand Vitara range from £11999



SX4 range from £9999

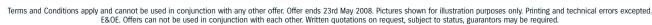
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MOTOR SHOW



Two cars to grab your attention

AR lovers will have the perfect opportunity to see two of BMW's latest models close-up at the Worcester Motor Show this weekend.

Car dealership, Robert Stern BMW, will be showing off its 1-series convertible, an attractive soft-top newly-introduced to the popular

It was only launched in April, together with the environmentallyfriendly 1-series 118 diesel.

The BMW dealership is expecting both vehicles to grab the attention of visitors to the show, now in its second year.
The diesel model highlights the

use of the latest EfficientDymanics technology to provide low $\tilde{\text{CO2}}$ emissions and improve fuel consumption.

Visitors may also be interested to hear that they can tax the green model for just £35 a year thanks to the low emissions banding.

Friendly, approachable staff from Robert Stern BMW will also be on hand at the show to answer any questions about the latest models or any others in the range.

They will be there to show how the new car sales team, headed by Darren Abel, pride themselves in delivering exceptional customer

service and satisfaction, as well as

high quality, state-of-the-art cars.
Back at the Worcester dealership,
Robert Stern BMW also boasts dozens of used cars which must all meet the company's high standards for approval before reaching the forecourt.

Once a customer buys a new or used car, Robert Stern BMW also continues to look after them by offering excellent aftersales care in the form of service and repair facilities carried out by highlytrained technicians.
Contract hire, lease hire and PCP

are available for corporate customers while the company also has a wide range of parts and accessories available

Robert Stern's modern, spacious dealership has been at purpose-built premises at Knightsbridge Park, Wainwright Road, Worcester, since relocating from Evesham in 2005.

Anyone interested in finding out more about Robert Stern BMW and all that it has to offer, should head for its stand – it will be near to the Elgar Statue in High Street, Worcester - at the motor show tomorrow. Alternatively, they can drop into the dealership, telephone 01905 459600 or visit www.robertsternbmw.co.uk.

ALICIA KELLY



Ready to help. Members of the friendly BMW sales team at Robert Stern. Picture by Simon Rogers. 209393501



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Jeep

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Vectra Exclusiv 1.8i 16v VVT 5dr hatch

£11,295

Air con ● CD player ● Six airbags ● Cruise control



Corsa SXi 1.2i 16v 3dr hatch

£9,195

SAVE £1465

• 16-in. alloys • Sports-style front seats • MP3 CD player • Sports suspension



Astra Breeze 1.4i 16v Sport Hatch

Air con ● Six airbags ● MP3 CD player ● Trip computer



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Official Government Test Environmental Data - Fuel Consumption Figures mpg (litres/100km): Astra range: urban 21.7 (13) - 44.8 (6.3), extra-urban 40.4 (7) - 68.9 (4.1), combined 30.7 (9.2) - 57.6 (4.9), CO₂ Emissions 130 g/km - 221 g/km; Corsa range: urban 26.9 (10.5) - 49.6 (5.7), extra-urban 44.1 (6.4) - 74.3 (3.8), combined 35.8 (7.9) - 62.8 (4.5), CO₂ Emissions 119 g/km - 190 g/km; Antara E 2.0CDT i 16.5 5dr SUV: urban 32.5 (8.7), extra-urban 41.5 (6.8), combined 37.2 (7.6), CO₂ Emissions 198 g/km; Vectra Exclusiv 1.8i 16v VVT 5dr hatch: urban 28 (10.1), extra-urban 51.4 (5.5), combined 39.2 (7.2), CO₂ Emissions 173 g/km.

Prices shown are on-the-road and include any customer savings. Savings shown based on RRP. Offers are available for orders placed between 02.04.08 and 01.07.08, subject to available to private individuals and small businesses 1-24 (purchase only). Other sales categories excluded,

Worcester News and Visitworcester

MOTOR SHOW Worcester High Street



Anniversary dealership is proud of popular cars built in Britain

HATEVER type of car you want, the chances are there will be something to suit you at

Startin Honda.

The dealership is showcasing three of its latest models at the Worcester Motor Show this weekend.

You won't be able to miss the new Honda Civic Type S, a three-door hatchback, in striking tangerine orange while a top-of-the-range CRV executive, a sports utility vehicle (SUV), and the Jazz Sport, a supermini, will also be on display.

The three cars have been selected because they are the dealership's most popular models and members of Startin Honda's sales teams will also be on hand to give information about the wide range of specifications available.

Test drives can be organised and the team will also be able to talk through the attractive finance deals currently being offered by the Bromyard Road dealership – a low rate personal contract plan for both the CRV and the Civic. This year, the Startin Honda dealership is proud to be celebrating its 10th year in Worcester and, according to sales manager David Baker, that success is due to the experience it offers its

Mr Baker said: "We are also very forward thinking and we have lots of new technology opportunities for the future to make our cars cleaner and greener.

"We are the first to bring out a hydrogen fuel cell car (FCX) in America and the only emission that comes from it is water.

"It's the future really."

Despite the international technology, two of the cars on the display at the motor show, the Civic and the CRV, are British-built which may account for their popularity in the UK.

Anyone interested in finding out more should visit them at the show, call into the dealership, telephone 01905 423322 or e-mail info@startingroup.co.uk.

ALICIA KELLY

WAD2 AFE

Ben Cash, Nik Adamson and Ian Wild at Startin Honda in Worcester. Picture by Simon Rogers. 20391801



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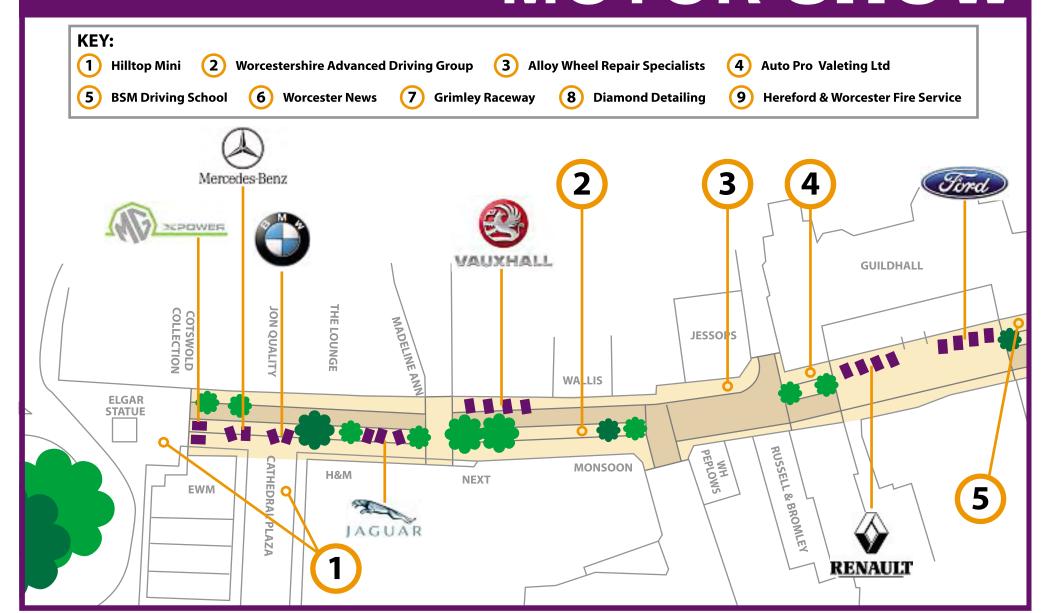
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DRIVE EVERY FRIDAY



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Official fuel consumption figures mpg(I/100km) for range shown: urban 26.6-54.3 (5.2-10.6); extra urban 44.1-72.4 (3.9-6.4); combined 35.8-64.2 (4.4-7.9). Official CO2 emission figures range from 35.8-64.2g/km. Cars shown for illustration purposes only. Finance subject to status. *Years 4 and 5 must be taken at a Brooklyn location, only available on vehicles purchased from 1/5/08 to 31/05/08. Ask in dealerships for further details. †Price does not include Metallic Paint



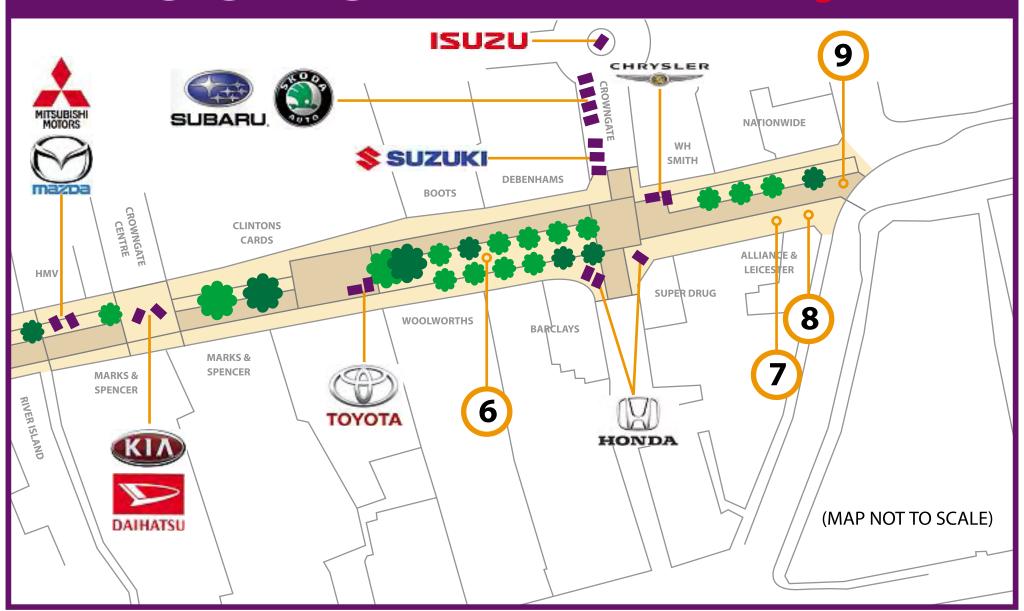
BROOKLYN Ford Cosgrove Close, Blackpole, Worcester, WR3 8UA





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THIS SATURDAY Worcester High Street



brooklyn.toyota.co.uk/deal



BROOKLYN TOYOTA WORCESTER

Cosgrove Close, Blackpole, Worcester Telephone: **08453 440 670**

brooklyn.toyota.co.uk/deal



Model shown Auris SR 1.6 VVT-i 3 door manual manufacturer's list price £14,495 plus metallic paint £350 and Yaris TR 1.0 VVT-i 3 door manual manufacturer's list price £9,495 plus metallic paint £350. *Advertised finance offer available on Auris SR and Yaris TR when ordered, registered and financed through Toyota Financial Services, on a 3 year Hire Purchase Drive Plan with minimum customer deposit of 30% between 1st April 2008 and 30th June 2008 at participating Centres. Other finance offers are available but cannot be used in conjunction with this offer. Terms and conditions apply. Indemnities may be required. Finance subject to status to over 18s only. Toyota Financial Services, Great Burgh, Burgh Heath, Epsom, Surrey, KTR18 SUZ. Prices correct at time of going to press and include VAT, delivery charge, number plates, one year's road fund licence and £55 first registration fee. Subject to availability. **24 hour test drive available on selected vehicles, for terms and conditions go to vantageknaresborough.toyota.co.uk/24hourterms..

Auris 1.6 VVT-i Official Fuel Consumption Figures in mpg (I/100km), Urban 31.4 (9.0), Extra Urban 47.9 (5.9), Combined 39.8 (7.1). CO2 Emissions 166 g/km. Yaris 1.0 VVT-i manual Official Fuel Consumption Figures in mpg (I/100km), Urban 44.1 (6.4), Extra Urban 57.6 (4.9), Combined 52.3 (5.4). CO2 Emissions 127 g/km.

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The official fuel consumption figures in mpg (1/100km) for the all-new Mazda2 range: Urban 37.2 range: Urban 37.2 (7.6) - 53.3 (5.3), Extra Urban 57.6 (4.9) - 76.3 (3.7), Combined 47.9 (5.9) - 65.7 (4.3), CO² emissions (g/km) 114 - 140. Retail sales only, Subject to availability at participating dealers only on vehicles registered between 1 April 2008 and 30 June 2008. This supercedes all previously advertised manufacturers promotions. *Mazda2 6.9% finance available on Mazda Hire Purchase on every all-new Mazda2 model. Finance subject to status. Guarantees/Indemnities may be required. Mazda Credit CM13 3AR. '15' steel on TS' models, 15' alloy on TS' models, 16' alloy on Sport models. 'Air conditioning optional on TS (£500), standard on TS' and climate control air conditioning optional on TS (£500), standard on TS' and climate control air conditioning optional metal2ac 1.3 5 dr TS. OTR price £10.009 with accessory front fog lights (FFP £164.97) and optional metallic paint (£350). On the road prices include VAT, number plates, delivery, 12 months' road fund licence, 1st registration fee, 3 year 60,000 mile warranty and 3 years' European Roadside Assistance. Details correct at time of going to print.

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Colt range fuel consumption in mpg (ltrs/100km): Urban 48.7-31.7 (5.8-8.9), Extra Urban 70.6-47.9 (4.0-5.9), Combined 61.4-39.8 (4.6-7.1). C02 emissions 121-168 g/km





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MOTOR SHOW



Dealership is bringing two icons to its display in the High Street

RANGE of vehicles to suit both the city and country driver will be on display at the Worcester Motor Show tomorrow.

Chyslers, Jeeps, and Suzukis from City & County will all be making an appearance at the event taking place in the city centre.

Peter Hughes, general manager at City & County, said: "We did the Worcester Motor Show last year and enjoyed it. We got a good response from it which is why we want to do

Mr Hughes said the Castle Street showroom will be displaying the all-new Chrysler Grand Voyager along with a Jeep Patriot, and the new Suzuki models Swift, Splash,

 \mbox{Mr} Hughes said the latest generation seven-seat Grand Voyager, priced from £26,000 and launched only a few weeks ago, boasts a new exterior and interior design plus an updated range of petrol and diesel engines.

He said innovations such as the

Stow 'n Go seating and storage system have made the Grand Voyager a popular car with UK drivers but for the first time on Grand Voyager Limited models the City & County dealership will be able to offer its customers the option of the new Swivel 'n Go seating system making it even more family

Mr Hughes said the Jeep Patriot is available from £15,995 and is the entry level price point for the Jeep marque in the UK, yet still boasts high levels of standard comfort and safety equipment plus part-time four-wheel drive technology. Meanwhile, the new Suzukis on

show will appeal to a wide-range of

Mr Hughes said the dealership, one of seven across the West Midlands, has been operating in Worcester for more than 15 years and has earned an excellent reputation.

For more details of the complete range available at City & County, telephone 01905 616646.



From left, Dragan Racic, Tony Lewis, Peter **Harris** and manager Peter Hughes, at City & County in Castle Street. Worcester. Picture by Simon 20394101

See the latest city car and a powerful sports rocket

The all-new Vauxhall stylish both inside and out. It is small, as it is beautiful; especially for drivers who live, work or play in the Picture by Emma 20395201



ICKNELLS Vauxhall, based at Blackpole, Worcester, will be one of the local dealerships showing off its latest models at the prestigious Worcester Motor Show, which will be taking over the heart of the city tomorrow.

Visitors to the show will see the dealership showing off the newest designs, which will include Vauxhall VXR8 and the all-new Agila.

Mike Tinker, general sales manager at Bicknells, said: "We will have demonstrations on the day, all our current offers and free giveaways. We will also be able to arrange test drives on the day.

The all-new Agila looks stylish both inside and out. It is small, as it is beautiful; especially for drivers who live, work or play in Worcester. This car is set to be hot in the city

Launched earlier this year, Vauxhall's new baby is small enough to be manoeuvrable in tight parking spaces yet it will offer the

flexibility of five doors and five seats as standard. There is also enough luggage space to embarrass cars in the class above too. providing plenty of room for the busiest of

The clever design of the Agila allows for plenty of storage spaces inside and the high roofline provides an airy, spacious feel. It also allows a high seating position, making it easy to get in and out of the Agila and ensure good visibility even in heavy urban traffic.

Visitors to the Bicknells stand can also drool over the all-new Vauxhall VXR8. A thundering 430PS, 6.2 litre V8 motor

rockets it to 60mph in just 4.9 seconds. Monstrous disc brakes can stop it from the same speed in just 36 metres and giant alloy wheels hide multi-link independent rear suspension controlled by the best in electronic active safety chassis control.

CLAIRE FRY



Graham George, general manger at Mercedes-Benz of Worcester, with the sleek new SLK coupe which visitors can see at the dealership's stand. Picture by John Anyon. 20392701

In a class of their very own

ASSY cars from a well-known dealership will be wowing crowds at the Worcester Motor Show tomorrow. Mercedes-Benz of Worcester will be bringing an air of elegance to the event by showcasing a Mercedes-Benz C-Class and a SLK-Class in the

General manager Graham George said the dealership, which was established 12 years ago, got such a good response from attending last year's inaugural event that it decided to make another appearance this year.
He said: "We attended the event last year

and received a lot of interest in our cars. We like to present our vehicles to as many people as possible and make the dealership more accessible and approachable to customers who feel they cannot walk into a Mercedes-Benz retailer.

Mr George said the new SLK-Class matches

aggressive styling with exemplary safety features. It now features striking new styling and even more impressive technology.

including the very best in telematics.

He added; "The SLK is a two-door sports car with a metal folding roof. It's just been given a facelift in the last month which has bought out a more sporty and slightly more aggressive look. First impressions have been positive from the public.

Mr George said that by taking the C-Class model along to the show he hoped there should be something for everyone to see.

"It's a medium-sized family saloon car with four doors so there will be a sports car and a family car," he added.

Mercedes-Benz of Worcester will have the

new CLC Sports coupe in its showroom at Hindlip Lane, Blackpole, from Thursday,

DAVID PAINE

MOTOR SHOW



Don't miss out on such a big secret

TARTIN Skoda is keen on revealing what it believes is still one of the best-kept automotive secrets at this year's Worcester Motor Show - and why the answer can be found on its forecourt.

Ben Winslow, who since 2005 has been general manager at Startin Skoda at Bowling Green Garage, Powick, near Worcester, believes people are missing a trick when it comes to the marque.

To prove the point the formidable Octavia vRS hot hatch two-litre turbo diesel is going on show alongside the Fabia 1.6 litre 16v at

the city centre event.

Mr Winslow said: "We have gone for the stuff that will be catching the

"People don't necessarily see Skoda as having sporty, younger appeal – it's usually thought of as a car for drivers aged more than 50.

"So we're going for a little bit more of a show with a bright yellow Sport and a sleek silver vRS."

A member of the Volkswagen stable since 1991, there is no doubting the engineering pedigree, value-for-money and styling which have made the marque a rising star in the car market.

Visitors to the show will also have a chance to take a good look around the new Subaru Impreza WRX STi, with nearly 300 horsepower generated by the 2.5 litre engine.

The car, synonymous with rallying, will be sporting the World Rally Championship livery which is sure to grab plenty of interest. Alongside will be the Legacy

boasting Subaru's all-new flat-four turbo-diesel Boxer engine.



The Startin Skoda dealership is based at Bowling Green Garage, Powick. Picture by Emma Attwood. 20393301

Mr Winslow said: "It is Subaru's first diesel engine ever, new and all developed in-house."

If four top models were not enough, the Isuzu Denver Rodeo crew cab 4x4 is taking pride of place on the Startin Skoda stand which

visitors to the motor show can find in CrownGate.

Mr Winslow, who was at the motor show last year, said: "We will be there to say we are out here, in the public eye.

'We have the products – look at

the Isuzu Commercial which has sold thousands worldwide.

"We have the finance deals and we offer free LPG conversions on particular models and some very good discounts."
RICHARD VERNALLS

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ı	56 Nissan Note 1.6 Sve Automatic Black	£9,995	06	Nissan X-trail 2.5 Columbia Auto Urban Mist	£11,995	04	Nissan Navara Double Cab Silver Inc Vat	£10,569
ı	56 Nissan Note 1.6 Sve Automatic Intense	£9,995	56	Nissan X-trail 2.2 Columbia Black	£12,995	07	Nissan 350 Z Gt Black	£23,995
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ı	57 Nissan Qashqai 2.0Dci Acenta Urban Silver	£17,495	06	Nissan Murano Cvt Urban Mist	£18,995	53	Skoda Octavia 1.8 Vrs Estate Red	£6,995

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MOTOR SHOW WO



Putting on the style for every kind of motorist

OME of the most stylish cars from Brooklyn Motors will be on display in the High Street at tomorrow's Worcester Motor Show.

The dealership, which is based at Blackpole, Worcester, is taking along its best-selling models to the High Street for the public to see.

The Ford sales team will be taking along their Focus ST, the Fiesta Ghia, Mondeo Edge and the S-Max Titanium.

Meanwhile, the sales team from the firm's Toyota wing will be showing off the Yaris and Auris models. Brooklyn is hoping to turn heads with such a good range on offer.

This will be the second year that the dealership has been at Worcester's very own motor show and Dave Allen, general manager of Brooklyn Toyota, said they were happy to be taking part again.

happy to be taking part again.
He said: "We are taking our retail area from the forecourt to the High Street which will be a great experience and making the centre of Worcester a great place to be.

"We are hoping that it's going to be good weather too.



Dave Allen, general manger at Brooklyn Toyota, with the reliable Yaris. Picture by Simon Rogers. 20392801

"The Toyota Auris will be there on the day and for many it is a good family hatchback. With the Auris, you're buying into one of the largest cars in the class.

"If you haven't yet tried an Auris, you'll find a smart interior with a clear dash design, great leg room along being fuel efficient. "The Toyota Yaris has a lot of solid qualities, including being reliable, spacious and cost efficient and the SR not only looks a little sportier but is also one of the most appealing models in the Yaris line-up."

Helen Miller, sales manager of Brooklyn Ford, said: "We are going to bring along the new Focus ST performance hatchback, the sporty and versatile seven seater S-Max and a top of the range Fiesta Ghia with full leather trim.

"There will be staff on the hand during the day to give details of the models. It's great to be part of Worcester Motor Show again."

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Startin Subaru of Worcester

Bowling Green Garage, Powick, Worcester WR2 4SF 01905 830361 www.startingroup.co.uk/subaru

Legacy 2.0D fuel consumption in mpg (L/100km): Urban from 39.2 (7.2) to 39.8 (7.1). Extra Urban from 55.4 (5.1) to 56.5 (5.0). Combined from 48.7 (5.8) to 49.6 (5.7). CO₂ emissions from 151 to 154. Every Legacy marketed by Subaru (UK) Ltd is covered by a 3 year/60,000 mile (whichever is sooner) warranty.

*The new Rodeo range from £13,999 to £19,999 CV OTR. Prices correct at time of print and exclude VAT at 17.5%. Available while stocks last at participating Dealers only. Specification may vary. Vehicle shown is Rodeo 2.5 Denver Max at £15,999 CV OTR.



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The Octavia is available from £11,145 RRP.

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From the manufacturer of happy drivers.

тот шетапананан от парру аттегы

Model shown is Octavia Classic 1.6 FSI 115bhp at £12,600 RRP including optional metallic paint at £350 RRP.

Official fuel consumption in mpg (litres/100km) for the Octavia Range: Urban 23.7 (11.9) – 44.8 (6.3), Extra-urban 40.9 (6.9) – 67.3 (4.2), Combined 32.5 (8.7) – 57.6 (4.9). CO_2 emissions for the Octavia Range 130 – 207g/km.

*Minimum 30% deposit required. Retail sales only. Offers and prices available to over 18s for registrations and orders taken from 1st April 2008 and before 30th June 2008 (subject to availability). Offers may be varied or withdrawn at any time. Indemnities may be required. Subject to status. Škoda Finance is a trading name of Volkswagen Financial Services (UK) Limited, Freepost VWFS.

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O% APR typical on the all New Fabia Estate*.



The new Fabia Estate is available from a fantastic £9,370 RRP.

For more information or to organise a test drive contact:

Startin Škoda of Worcester

Bowling Green Garage, Powick, Worcester WR2 4SF Tel: 01905 830361 www.startingroup.co.uk/skoda

From the manufacturer of happy drivers.

Model shown is New Fabia Estate 3 1.4 16v 85bhp at £12,645 RRP including optional metallic paint at £350 RRP and cornering fog lights at £80 RRP.

Official fuel consumption in mpg (litres/100km) for the Fabia Range: Urban 27.7 (10.2) - 53.3 (5.3), Extra-urban 47.1 (6.0) - 83.1 (3.4), Combined 37.7 (7.5) - 68.9 (4.1). CO_2 emissions for the Fabia Range 109 - 180g/km.

*Minimum 30% deposit required. Retail sales only. Offers and prices available to over 18s for registrations and orders taken from 1st April 2008 and before 30th June 2008 (subject to availability). Offers may be varied or withdrawn at any time. Indemnities may be required. Subject to status. Skoda Finance is a trading name of Volkswagen Financial Services (UK) Limited, Freepost VWFS.

MOTOR SHOW





What could be handier than four very different franchises together in one building. Anyone looking for a car at Edwards, Baynhall Garage, near Kempsey, has the choice of new and used models from Mitsubishi, Mazda, Diahatsu and Kia. Picture by John Anyon. 20391601

HIGHLIGHTS OF THE STAND



Take a look at the Kia cee'd on the Edwards' stand at the show.

Edwards' highlights will be:

MITSUBISHI. The new Lancer saloon, the new Evo X and this summer's sensational Colt CZC

MAZDA. The new funky Mazda 2 and the elegant Mazda 6.

DIAHATSU. The new Sirion, which is a new small car with 120 Co2 and very green credentials with a five-year warranty across the

KIA. The new range of 2008 models are all available to test drive at the showroom including the new cee'd three-door coupe and

Four makes of car under one roo

DWARDS at Baynhall Garage, Kempsey, near Worcester, will be at the Worcester Motor Show with all four of the great franchises it represents.

The company gives customers a great choice and a one-stop solution to their motoring needs with

Mitsubishi, Mazda, Diahatsu and Kia for both new and used sales, fleet and small business sales, service. parts, body shop and even car and van hire.

All the new models are on display at the motor show and Edwards' showrooms at Baynhall.

With great part-exchange deals

and very competitive tailored finance packages available from the dealership a visit to Edwards at Baynhall Garage is highly recommended. Light refreshments will be available to all visitors throughout the day both at the show itself and the multi-franchise site on the A38.

Test drives are available at each of the franchises and they can be booked for the model of your choice just by visiting the motor show.

General sales manager Paul Dowd said: "I am sure motorists can see that Edwards has all the answers to their motoring needs. We look forward to seeing everyone at the

Worcester Motor Show. From all the management team and staff at Edwards we hope people have a good day at the show, which we hope will be nice and sunny."

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Here's your chance to get up close to a handbuilt racing car

ULSES will be racing at the Worcester Motor Show when people get to see a special handbuilt racing car.
MG Sports and Racing Europe

Ltd will be bringing a grey SV-S racing car – complete with racing transfers – to the event which is taking place in the city centre

And if that is not enough, the company based at Cranhills House, Eardiston, near Tenbury Wells, will also be showing a red SV-S road car – so there should be something to satisfy tastes.

Managing director William Riley said he felt it was



William Riley of MG Sports and Racing with an MGX-Power SVWR. Picture by John Anyon. 19388101

important his company fly the flag the event.

He said: "We have decided to attend the Worcester Motor

Show because we are a local motor manufacturer. We hope the company will get publicity and make car sales by attending.

Mr Riley said MG Sports and Racing Europe Ltd, which has been in operation for about a year, is one of the last surviving parts of the British Motor Corporation (BMC)

The MG stand will be close to the Elgar Statue in High Street, where Mr Riley will be happy to answer visitor's questions

Alternatively, for more information about the company, telephone 01584 810421 or send an e-mail to willjriley@aol.com. DAVID PAINE



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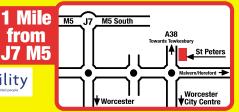


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YLTON Renault, in Bromyard Road, Worcester, will be showing why the French marque continues to attract customers with its marriage of style and substance.

The Worcester Motor Show will be welcoming the smooth curves of the supermini Twingo, the ever-popular Clio, the Megane Coupe Cabriolet and the Scenic MPV.

For Garry Milward, general manager, having a stable of stylish and well-known models is a clear advantage in tough market conditions.

He said: "We have got the range across the market; there is a car for everybody with a Renault, whether you have a family or if you're young or old. It's very difficult selling at the moment but we've had a good start to the year and are doing well." The value-for-money urban-

The value-for-money urban-friendly Twingo is the relative newcomer to the UK range boasting an array of features including in-car iPod and MP3 connectivity. And with 1.2 petrol and 1.2 turbo engine options available it is sure to attract the new driver or the motorist with fuel economy in mind.

According to Mr Milward, the Clio offers the same range of engine choices with extra petrol and diesel options and both affordability and

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versatility being the watchwords. Sure to be catching many admiring glances at tomorrow's event is the sporty-looking Megane, while the family-friendly Scenic will be showing how Renault combines style with practicality. Mr Milward said: "We're looking forward to getting some sales and we're offering a motor show promotion. With any new or used Renault sale on Saturday you will get a free Tom-Tom sat-nav worth £199.99."

All people need to do to take advantage of the offer is collect one of the promotional leaflets being handed out by the sales team on the day and hand it in when placing an order during the event.

Mr Milward who has been general manager for two years, and his staff are looking forward to the event.

He said: "It is an opportunity to take our showroom out into the city centre and giving people the option of seeing what we have on offer. We're absolutely geared up for it and, to be honest, if we didn't think it was worth it we would not be there. People will be getting the total service."

Although Renault's new Koleos 4x4 crossover will not be making an appearance at the dealership until later in the summer, people can register their interest at the sales stand.

RICHARD VERNALLS



Sophie Cambell and Jenene Dhnoa, new car sales executives, with Marc Kitchener, sales manager, at Hylton Renault. The dealership's stand will be outside the Guildhall tomorrow. Picture by Paul Jackson. 20392901





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