

# Orillo Celebrating 30 Years in Business



Management and staff celebrate the 30th anniversary of Orillo. 36000501

## ADVERTISING FEATURE

# Our 30 years in business

**O**RILLO Bathrooms and Showers is celebrating 30 years in business this month. From a small company supplying plumbing contractors with specialised equipment, Orillo has gone from strength-to-strength and now has five branches across Worcestershire.

Sheryl Farmer, the company's managing director, said: "My father, Derek White, chairman of Orillo, established the business in 1978 with

less than £2,000 worth of stock. His first order was for three drinking water chillers for Kays. Today, we have a range of bathrooms and accessories on show that are in a totally different league to anything else."

Orillo started its life in Park Street, Worcester and in 1980 moved to its current city premises in Foundry Street, where it expanded to include a bathroom showroom.

The business has continued to expand and Orillo opened a second branch 20 years ago in Droitwich. There are now branches in Malvern, Evesham and Redditch, each with a trade counter and bathroom showrooms.

As an independent family-

run business Orillo offers a huge choice for the customer.

Mrs Farmer said: "We are able to offer the customer what they want as we are not bound to any particular brands. What we can also offer is good, independent advice."

Orillo has a long-established reputation for the quality of its products and the service it provides and the proof is in the company's loyal number of customers.

Mrs Farmer said: "There's a huge variety of choice in bathrooms these days. Accordingly, our sales people are encouraged to give customers the best advice available and let them

**TURN TO PAGE 17**



*With Best Wishes to Orillo Ltd  
and Well Done on 30 Years of  
Trading*

### Lakes Bathrooms

5800 Shannon Place, Tewkesbury Business Park, Tewkesbury, Gloucestershire. GL20 8SL  
Tel: 01684 853870 Fax: 01684 276979  
Email: info@lakesbathrooms.co.uk  
www.lakesbathrooms.co.uk

We are proud to support Orillo Ltd. in their 30th year, and would like to offer our continuous support for the future.

## TileTrend

Stockist of Ceramic Tiles and Natural Stone



*We wish to congratulate Orillo on their continuing success and are proud to supply Orillo and their customers from our spacious modern showroom in Worcester*

Unit 17 Worcester Trade Park, Sherriff Street,  
Worcester WR4 9AB  
Tel: 01905 25285 Fax: 01905 21286  
www.tiletrend.com

Other Showrooms: Stourbridge and Shrewsbury

# Miller

FINE BATHROOM INTERIORS



*Miller*  
FROM SWEDEN

*would like to congratulate Orillo on 30 years trading, and offer continued support for the future.*

We are delighted to be supporting

# Orillo Ltd.

and congratulate them  
on 30 years in business.

[www.crosswater.co.uk](http://www.crosswater.co.uk)

crosswater<sup>x</sup>

bauhaus<sup>x</sup>

## PHILIP J. SHAW LTD.

SUPPLIERS OF  
COPPER TUBE FITTINGS

*Congratulate*

## ORILLO LTD

ON

## 30 YEARS SERVICE

TO THE PLUMBING  
AND HEATING TRADE

# Orillo Celebrating 30 Years in Business

## ADVERTISING FEATURE

### Customers know they are never put under pressure

**FROM PAGE 16**  
take their time when choosing. Customers don't like to be pressurised and we recognise that fact."  
Many of Orillo's staff members are long-serving and they have grown with the company over the years. The Droitwich branch is managed by Stan Miles, who has been with the company for 20 years. Tim Goodwin, general manager, and Dave Tidman, Worcester branch manager, have also notched up more than 39 years of service between them.  
Mrs Farmer said: "Our staff are very knowledgeable and customers come back to us. They then recommend other people to

come to us, which is fantastic."  
Orillo stocks bathrooms suites and fittings from top names, including RAK, Utopia, Heritage, Lakes, Hudson Reed, Abacus, Miller, Vogel & Noot, Mira, Galaxy and Tavistock.  
There is everything from classic white suites to power showers, fitted furniture, free-standing baths, tiles and, for the modern bathroom, even televisions and whirlpools.  
The friendly, helpful staff will arrange for measurements to be taken. All Orillo fitters are dedicated full-time tradesmen with a reputation for a top quality job and attention to detail.  
**SALLY JONES**



From left, chairman of Orillo Derek White, Worcester branch manager Dave Tidman, managing director Sheryl Farmer and general manager Tim Goodwin. 36000502

## DAY OF CELEBRATION WILL INCLUDE A 25 PER CENT DISCOUNT

TO celebrate its 30 years in business Orillo is hosting a special event this weekend. The Celebration Day takes place on Saturday, from 9am to 4pm, when there will be refreshments and pastries for everyone who drops-in.  
There will also be free entry to a raffle for every customer who places an

order on the day. The raffle prize will be a Galaxy shower. Free goodie bags and balloons will also be handed out to children, while mums and dads look at some of the amazing offers available.  
For this one day only, Orillo is offering 25 per cent discount on stock (excluding installations and any special offers).

## Orillo OPEN DAY... Celebrating 30 Years in Business

Foundry Street, Worcester **Tel: 01905 611401**  
and at: Evesham 01386 765131 Malvern 01684 577578

**OPEN DAY SATURDAY 27th SEPTEMBER**  
**9.00am to 4.00pm**



'P' Shaped Whirlpool Bath including Screen and Panel  
**£599** inc VAT

- 25% OFF**  
EVERYTHING EXCL. SPECIAL OFFERS & INSTALLATIONS
- Offset Quad Enclosures complete with Tray and Waste, available in the following sizes: 900x800mm, 1000x800mm, 1200x800mm and 1200x900mm  
**£550** inc VAT
- 'P' Shaped Bath including Screen and Panel  
**£399** inc VAT
- Roll Top Baths  
**£299** inc VAT
- 800mm or 900mm Quad Enclosure complete with Tray and Waste  
**£399** inc VAT
- Legend 4 Piece Set (including Taps, Waste and Seat)  
**£258** inc VAT
- 550mm vanity unit c/w basin and tap  
**£129** inc VAT
- The Bathroom People with 30 Years Experience**
- Worcestershire's Family Owned, Independent Bathroom Centre.*  
*"You want it - we will get it"*

**Join us on Saturday 27th September to celebrate!**  
**\*Refreshments and Pastries**  
**\*Free entry into a raffle for every customer that places an order on the day... PRIZE IS A GALAXY SHOWER!!**  
**\*Free goody bags and balloons for the children**  
**\*For Saturday ONLY 25% off supply only, excluding Special Offers.**

**SIADAW**  
Bishopsgate Works, Lower City Road, Tividale, West Midlands. B69 2HF Tel: 0121 552 1335

*Be safe, be sure, fit Siadaw*

*Congratulations to Orillo on their 30 years in business. Wishing them every success.*

For more information or for your nearest stockist contact Abacus Direct on **0845 8 50 50 40**  
[www.abacusdirect.co.uk](http://www.abacusdirect.co.uk)

**SUTCLIFFE & CO.**  
INSURANCE CONSULTANTS  
are proud to support  
**Orillo Ltd.**  
in their 30 years in business, and wish them continued success!

Sutcliffe & Co Insurance Consultants  
2 Foundry Street, Worcester, WR1 2BJ  
Tel. 01905 21681  
web [www.sutcliffeinsurance.co.uk](http://www.sutcliffeinsurance.co.uk)  
Sutcliffe & Co is authorised and regulated by the Financial Services Authority

Celebrating many years of successful trading between Utopia Bathroom Group and Orillo

utopia... naturally

**HiB**  
QUALITY BATHROOM PRODUCTS

Congratulations to Orillo Ltd. on your success over the past 30 years in business. Wishing you all the best for the future.

The Odyssey, just one of a large range of mirrors available from Orillo. For further details please ask for a brochure

**Worcester News**  
would like to congratulate **ORILLO** on 30 years in business