Lakes Bathrooms

Email: info@lakesbathroom www.lakesbathrooms.co.uk





30 years in business **RILLO Bathrooms and Showers is** celebrating 30 years in business this month. From a small company supplying plumbing contractors with specialised equipment, Orillo has gone from strength-to-strength and now has five branches across Worcestershire. Sheryl Farmer, the company's managing director, said: "My father, Derek White, chairman

of Orillo, established the business in 1978 with

less than £2.000 worth of stock. His first order was for three drinking water chillers for Kays. Today, we have a range of bathrooms and accessories on show that are in a totally different league to anything else."

Orillo started its life in Park Street, Worcester and in 1980 moved to its current city premises in Foundry Street, where it expanded to include a bathroom showroom.

The business has continued to expand and Orillo opened a second branch 20 years ago in Droitwich. There are now branches in Malvern, Evesham and Redditch, each with a trade counter and bathroom showrooms. As an independent familyrun business Orillo offers a huge choice for the customer.

Mrs Farmer said: "We are able to offer the customer what they want as we are not bound to any particular brands. What we can also offer is good, independent advice." Orillo has a long-

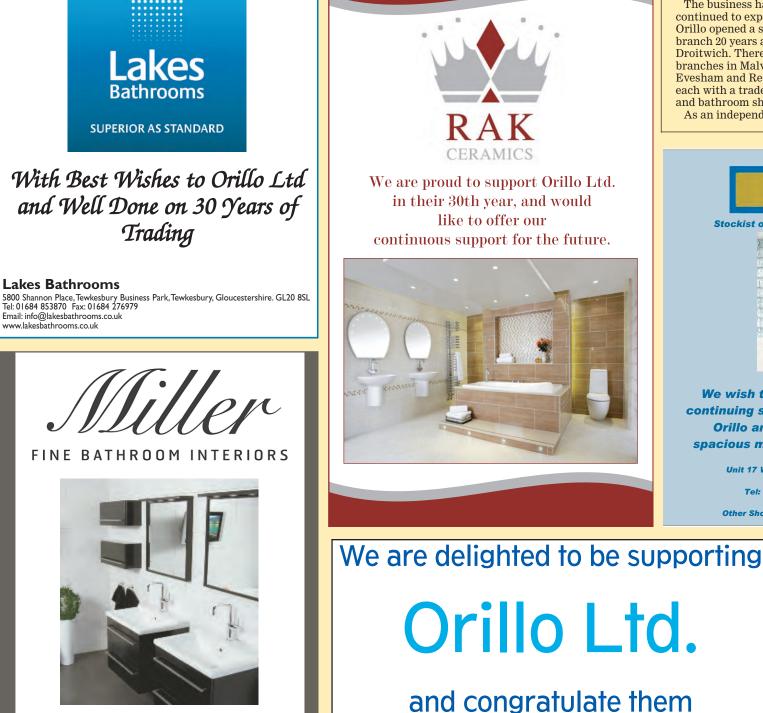
established reputation for the quality of its products and the service it provides and the proof is in the company's loyal number of customers.

Mrs Farmer said: "There's a huge variety of choice in bathrooms these days. Accordingly, our sales people are encouraged to give customers the best advice available and let them **TURN TO PAGE 17** 



We wish to congratulate Orillo on their continuing success and are proud to supply Orillo and their customers from our spacious modern showroom in Worcester

Unit 17 Worcester Trade Park, Sherriff Street, Worcester WR4 9AB Tel: 01905 25285 Fax: 01905 21286 www.tiletrend.com Other Showrooms: Stourbridge and Shrewsbury



FROM SWEDEN

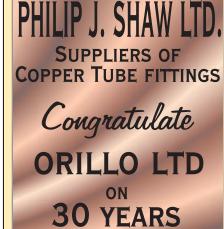
would like to congratulate Orillo on 30 years trading, and offer continued support for the future.



www.crosswater.co.uk

bauhaus

crosswater



SERVICE TO THE PLUMBING AND HEATING TRADE Celebrating 30 Years in Business

# **ADVERTISING FEATURE**

# Customers know they are never put under pressure

### FROM PAGE 16

take their time when choosing. Customers don't like to be pressurised and we recognise that fact."

Many of Orillo's staff members are long-serving and they have grown with the company over the years. The Droitwich branch is managed by Stan Miles, who has been with the company for 20 years. Tim Goodwin, general manager, and Dave Tidman, Worcester branch manager, have also notched up more than 39 years of service between them. Mrs Farmer said: "Our staff

are very knowledgeable and customers come back to us. They then recommend other people to come to us, which is fantastic." Orillo stocks bathrooms suites and fittings from top names, including RAK, Utopia, Heritage, Lakes, Hudson Reed, Abacus, Miller, Vogel & Noot, Mira, Galaxy and Tavistock.

There is everything from classic white suites to power showers, fitted furniture, freestanding baths, tiles and, for the modern bathroom, even televisions and whirlpools.

The friendly, helpful staff will arrange for measurements to be taken. All Orillo fitters are dedicated full-time tradesmen with a reputation for a top quality job and attention to detail. SALLY JONES



From left, chairman of Orillo Derek White, Worcester branch manager Dave Tidman, managing director Sheryl Farmer and general manager Tim Goodwin. 36000502

# Congratulations to Orillo Congratulations to Orillo Orighting them every success.





## DAY OF CELEBRATION WILL INCLUDE A 25 PER CENT DISCOUNT

TO celebrate its 30 years in business Orillo is hosting a special event this weekend. The Celebration Day takes place on Saturday, from 9am to 4pm, when there will be refreshments and pastries for everyone who drops-in. There will also be free entry to a raffle for every customer who places an order on the day. The raffle prize will be a Galaxy shower. Free goodie bags and balloons will also be handed out to children, while mums and dads look at some of the amazing offers available. For this one day only, Orillo is offering 25 per cent discount on stock (excluding installations and any special offers).



utopia... naturally

Utopia