

Dudley NEWS

Incorporating COUNTY EXPRESS

dudleynews.co.uk



Introduction

The Dudley News is a quality, free weekly newspaper serving the town of Dudley and its surrounding area. A locally based editorial team produce authoritative and progressive local news which is well respected by the local community.

With high household penetration in Dudley and the surrounding area, it is by far the best medium for promoting your goods or services.

Comprehensive news, sport, property, motoring, recruitment and classified platforms provide an informative and relevant read for the local readership.

The Dudley News is part of a group of newspapers encompassing Stourbridge, Halesowen and Dudley. The three title package offers comprehensive coverage of the Merry Hill Shopping Centre.

Where are our readers?



Call us now on 01384 358200 and put the **Dudley News** on your media schedule

- **Weekly free title**
- **Publication day – Thursday**
- **Weekly Distribution of 37,097**

(VFD Jul-Dec 2008)

- **Readership of 57,272**

(JICREG October 2008)

- **Readers per Copy 1.4**

(JICREG October 2008)

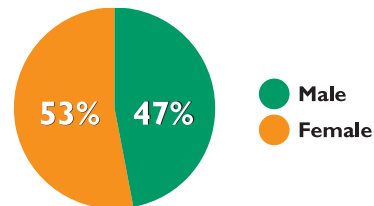
- **Web Statistics**

Monthly Page Impressions 78,577
Monthly Unique Users 10,103

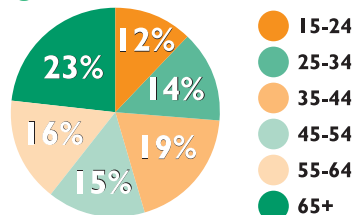
(Publisher's statement January 2009)

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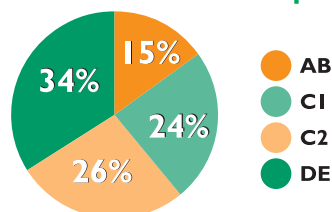
Gender



Age



Socio Economic Group



Source: JICREG October 2008