

EveshamJournal CotswoldJournal

eveshamjournal.co.uk

cotswoldjournal.co.uk



Introduction

The Journal Series established in 1860 is a weekly newspaper, with two editions that span a wide geographical area across three counties.

The quality of the product is illustrated in the fact that although being predominantly a free paper, 9,412 copies are sold each week. That's 28% of its total distribution.

Comprehensive news, sport, property, motoring, recruitment and classified sections, provide an informative and relevant read for the local readership.

The Journal has an average pagination of 96 pages.

Where are our readers?



Call us now on 01386 442555 and put the **Cotswold & Evesham Journal** on your media schedule

- **Weekly free title / paid title**
- **Publication day – Thursday**
- **Weekly Distribution of 30,876**
(ABC Jul-Dec 2008)
- **Readership of 45,500**
(JICREG October 2008)
- **Readers per Copy 1.4**
(JICREG October 2008)
- **Web Statistics**

Evesham Journal

Monthly Page Impressions 106,101

Monthly Unique Users 11,740

Cotswold Journal

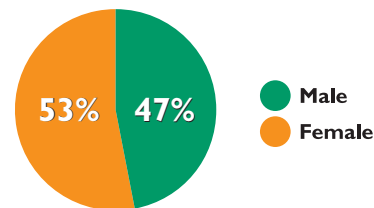
Monthly Page Impressions 43,186

Monthly Unique Users 4,719

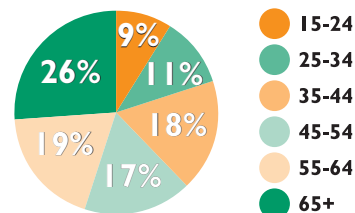
(Publisher's statement January 2009)

Who are our readers?

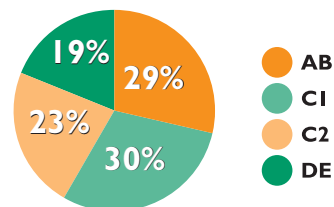
Gender



Age



Socio Economic Group



Source: JICREG October 2008