

LUDLOW & TENBURY WELLS  
**Advertiser**  
ludlowadvertiser.co.uk



## Introduction

The Ludlow & Tenbury Wells Advertiser established in 1855 is a quality paid-for weekly newspaper. There are two news editions covering the market towns of Ludlow and Tenbury Wells.

With strong retail, property, motors, entertainment, recruitment and classified sections, it is the primary choice for its loyal readers and advertisers.

The Ludlow & Tenbury Wells Advertiser has an average pagination of 56 pages every week.

## Where are our readers?



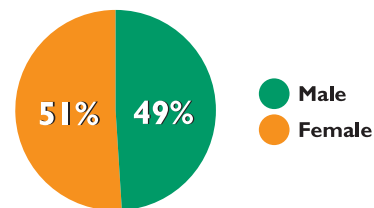
Call us now on 01584 872183 and put the **Ludlow Advertiser** on your media schedule

- **Weekly Paid-for title**
- **Publication day - Thursday**
- **Weekly Circulation of 5,464**  
(ABC Jun-Dec 2008)
- **Readership of 15,460**  
(JICREG October 2008)
- **Readers per Copy 2.7**  
(JICREG October 2008)
- **Web Statistics**  

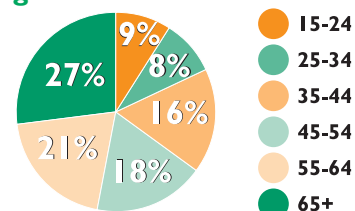
<b>Monthly Page Impressions</b>	<b>42,172</b>
<b>Monthly Unique Users</b>	<b>4,031</b>
<small>(Publisher's statement January 2009)</small>	

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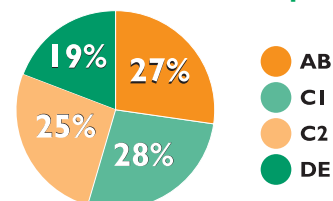
### Gender



### Age



### Socio Economic Group



Source: JICREG October 2008