

# Stourbridge NEWS

Incorporating COUNTY EXPRESS

stourbridgenews.co.uk



## Introduction

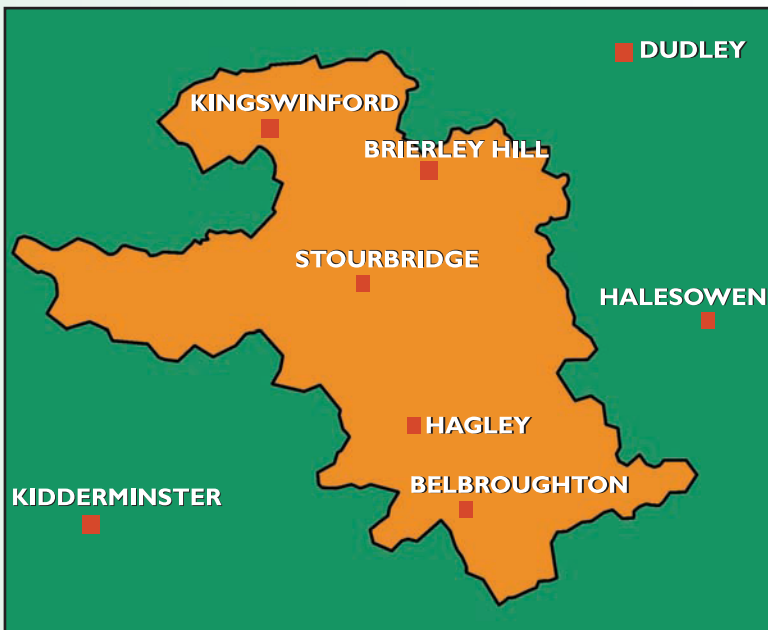
The Stourbridge News is a quality, free weekly newspaper serving the town of Stourbridge and its surrounding area. With authoritative and progressive local news coverage, the Stourbridge News is well respected by the local community.

With high household penetration in Stourbridge and the surrounding area, it is by far the best medium for promoting your goods or services

Comprehensive news, sport, property, motoring, recruitment and classified sections provide an informative and relevant read for the local readership.

The Stourbridge News is part of a group of newspapers encompassing Stourbridge, Halesowen and Dudley. The three title package offers comprehensive coverage of the Merry Hill Shopping Centre.

## Where are our readers?



Call us now on 01384 358200 and put the **Stourbridge News** on your media schedule

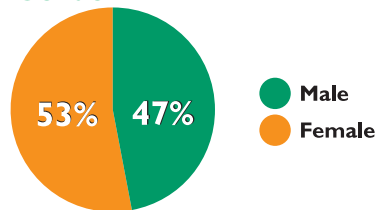
- **Weekly free title**
- **Publication day - Thursday**
- **Weekly Distribution of 50,041**  
(ABC Jul-Dec 2008)
- **Readership of 77,847**  
(JICREG October 2008)
- **Readers per Copy 1.5**  
(JICREG October 2008)
- **Web Statistics**  

<b>Monthly Page Impressions</b>	<b>107,611</b>
<b>Monthly Unique Users</b>	<b>15,858</b>

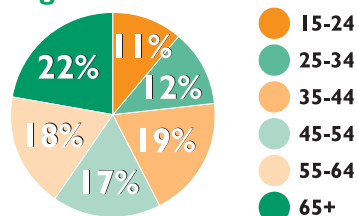
  
(Publisher's statement January 2009)

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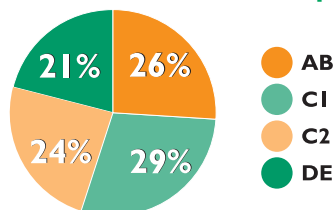
### Gender



### Age



### Socio Economic Group



Source: JICREG October 2008