

Herefordshire Society

Food, Fashion, People, Places and Good Living

Hereford, Ledbury, Ross-on-Wye, Eardisley, Weobley, Leominster & Marden



MECHANICAL DATA (depth x width)

Page Size	270 x 187	Quarter Page Landscape	65 x 187
Half Page Vertical	270 x 92	Eighth Page	65 x 92
Half Page Landscape	135 x 187	Sixteenth Page	65 x 45
Quarter Page Vertical	135 x 92		

INSERTIONS

	1 Edition	2 Editions	3 Editions	4 Editions	5 Editions	6 Editions
ROP Full Page	£515.00	£489.25	£463.50	£437.75	£412.00	£360.50
ROP Half Page	£289.00	£280.25	£265.50	£250.75	£236.00	£206.50
ROP Quarter Page	£170.00	£161.50	£153.00	£144.50	£136.00	£119.00
ROP Eighth Page	£100.00	£95.00	£90.00	£85.00	£80.00	£70.00
Motors Full Page	£395.00	£375.25	£355.50	£335.75	£316.00	£276.50
Motors Half Page	£225.00	£213.75	£202.50	£191.25	£180.00	£157.50
Motors Quarter Page	£130.00	£123.50	£117.00	£110.50	£104.00	£91.00
Motors Eighth Page	£75.00	£71.00	£67.50	£63.75	£60.00	£52.50
Property – Established Homes	£125.00	£118.75	£112.50	£106.25	£100.00	£93.75
Property – New Homes	£350.00	£332.50	£315.00	£297.50	£280.00	£262.50
Inside Front Cover	£645.00	£612.75	£580.50	£548.25	£516.00	£451.50
Inside Back Cover	£595.00	£565.25	£535.50	£505.75	£476.00	£416.50

Herefordshire Society is a targeted, quality magazine aimed at people who have the money and time to enjoy the very best that Herefordshire and the surrounding areas have to offer. Each issue contains a mixture of articles and photographs about people and places in this, the most beautiful County in England.

The magazine includes articles exploring the homes and gardens of leading families, features the lives of local people and covers social events around the county.

This glossy A4 publication is distributed to over 8,000 discerning individuals within a defined geographical area. The remaining copies are placed at selected outlets across the distribution area where its extended shelf life offers plenty of opportunity for readers and prospective customers to view the high caliber advertisements placed by leading businesses across the area.

In addition to this, Hereford Society also appears on line where it will remain for up to twelve months.
www.societymagazine.co.uk

Our Readers

GREENBELT GUARDIANS: Greenbelt Guardians contains farming communities set in areas of high landscape value which, on account of their accessibility to towns, attract a minority of very wealthy households.

FAMILIES MAKING GOOD: Families Making Good contains upper middle-income families living in estates of detached houses many of which are now around twenty years old.

SYMBOLS OF SUCCESS: These people are well set in their careers and their incomes have risen far into upper income tax ranges. Some work for large corporations in senior Management positions, some hold respected roles in professional practices and others have built successful enterprises.

HIGH SPENDING ELDERS: Well educated, early retirees and pensioner couples who see no contradiction between retirement and the enjoyment of an active lifestyle. Such people live not just on the coast but increasingly in attractive country villages.

For full details contact our professional teams on the following numbers:

Display Advertising: 01432 845801

Motors Advertising: 01432 845802

Classified Advertising: 01432 270099

Editorial: 01432 845805

Society News: 01432 845868

BARTESTREE	95
BELMONT	701
BODENHAM	75
BOSBURY	275
BREINTON	40
BROOMY HILL	239
BURGHILL	90
COLWALL	133
CREDENHILL	59
DORMINGTON	64
EARDISLEY	50
FOWNHOPE	50
HAMPTON BISHOP	100
HEREFORD CITY CENTRE	82
HOLME LACY	24
KINGSACRE/HOLMER	1,035
KINGS THORN	40
LEDBURY	339
LEOMINSTER	173
LOWER BULLINGHAM	301
LUGWARDINE	62
MADLEY	33
MARDEN	50
MORETON ON LUGG	50
MUCH BIRCH	30
ROSS	602
STRETTON SUGWAS	82
SUTTON ST NICHOLAS	108
TARRINGTON	185
TILLINGTON	20
TUPSLEY/HAMPTON DENE	2,892
WELLINGTON	82
WEOBLEY	139
WITHINGTON	52
OTHERS	648
TOTAL	9,000